

KILLORGLIN CHAMBER ALLIANCE NEWSLETTER

Issue No: 2 - December 2019



WISHING YOU
A MERRY
CHRISTMAS &
PROSPEROUS
NEW YEAR!

Photograph of the a snowy River Laune with the dramatic slopes of the MacGillycuddy's Reeks in the background

WELCOME TO OUR FINAL NEWSLETTER FOR 2019

It's been a very productive year for the Killorglin Chamber Alliance so as it comes to a close it's a great time to take stock and look ahead.

Firstly, I would like to express my gratitude to all the Killorglin Chamber Alliance Committee for a job well done. They have worked collaboratively by helping deliver some key strategic initiatives like the Streetscape and Branding Our Town projects.

I'm very proud of the projects we've accomplished this year and I'm really looking forward to 2020 where we will continue to work on delivering the Socio-Economic Plan which will benefit Killorglin and its people.

The Killorglin Chamber Alliance newsletter will continue to keep you informed of key Chamber news throughout 2020.

This festive season please support the 'Christmas in Killorglin' events and initiatives.

Finally, I would like to wish you and your families a Merry Christmas and a happy and prosperous New Year.

Stephen O'Sullivan

Killorglin Chamber Alliance Chair

NEW WEBSITE FOR KILLORGLIN TOWN LAUNCHED

Killorglin.ie, the official website for Killorglin Town was launched this week. The new website will highlight the many benefits of living, working, doing business and visiting the town.

We were delighted to receive funding from Kerry County Council in order to establish our 'Branding Our Town' project which consists of developing Killorglin's brand tools (a logo, tag line and brand identity) and the Killorglin.ie website. These new tools will enable us help promote the town's assets, effectively communicate the socio-economic plan updates, highlight what's on in the town, what supports are available and so on.

We're really proud that the new modern tools reflect the town's personality and culture in its design and content, while the user experience is enhanced as the site is fully responsive to accommodate mobile users.

We are extremely lucky to have some talented and knowledgeable individuals living and working in the town. Paul Carney lead this project and we would like to thank him for all his support, dedication and passion. He has helped drive this project forward which has resulted in delivering fantastic brand tools and a website that we are very proud of.

The aim of Killorglin.ie and its social networks is to help build stronger relationships with the local community, stakeholders and potential visitors. We're hoping it will become a great community communication hub.

Why not take advantage of the new website and all its features by visiting <https://killorglin.ie>. We're hoping that the people of the town get really behind us by sharing our content, submitting news, new directory listings and events as its success is going to be determined by how the people of Killorglin embrace it.



Stephen O'Sullivan launches the new killorglin.ie website at Library Place, Killorglin

CHRISTMAS IN KILLORGLIN

2019 SEES A RENEWED FOCUS ON CHRISTMAS IN KILLORGLIN

Christmas is always a height of activity in Killorglin as locals and visitors alike celebrate throughout the festive season.

This year is no exception as the Killorglin Chamber Alliance is putting a big focus on a number of initiatives to help make Christmas extra special. They include a shop local campaign, Santa comes to town event, the Memory Tree Ceremony and of course the Town's Christmas lights.

SHOP, EAT, DRINK, STAY & BE MERRY IN KILLORGLIN

Killorglin has a wide variety of shops where you can buy that special person in your life a gift for Christmas... from clothes, cosmetics, toys, household and garden items to jewellery. So why not take some time and look to see what our great independent retailers have to offer, you will be pleasantly surprised!

If you're planning a night out with friends over the festive period well, Killorglin is the perfect location as it's packed with some of the most renowned cafés, bars and restaurants in the district, some of which are award-winning.

Please encourage extended family and friends to visit and stay with one of our many excellent accommodation providers in the town.

Simply put let's all try and support as many Killorglin businesses this festive season and into the future.



Our window poster is a gentle reminder to Shop Local this festive season



Santa waits to say hi to the many boys and girls at last year's Christmas in Killorglin event

SANTA COMES TO TOWN

This is the event of the year even to rival King Puck coming to town... we'll let you decide!

On Saturday, December 7th from 2 pm to 5 pm join us for lots of FREE family-friendly fun at Library Place in Killorglin featuring:

- **Fame Academy performing Christmas Carols**
- **A family Puppet Show**
- **DJ Donal – Kids and adults have to dance**
- **Art Collection**
- **Goody Bags**

Then meet the big man himself as Santa comes to town to help switch on the town's Christmas Lights.

The Crib will be up for this event as well as the Christmas tree in the square.

See you on December 7th and let's kick Christmas off in Killorglin with a big Ho Ho Ho...



MEMORY TREE CEREMONY

The Memory Tree Ceremony gives us all the opportunity to come together and celebrate our lost loved ones at this special time of year with an ecumenical service.

On hand to help us create a little festive mood will be the Men's Social Club and Oh Happy Day Ladies Choirs singing some festive tunes.

There will be mulled wine and mince pies courtesy of Jones Eurospar.

The memory tree certificate (€10) can be purchased from Eurospar, CYMS and Bunkers Bar or directly from Eoghan O'Grady.

All proceeds go directly to the Irish Pilgrimage Trust.

The event will take place on Saturday, December 21st after 6 pm Mass.



CHRISTMAS LIGHTS

This year as well as the main Christmas tree in the square, we will have over 120 individual Christmas trees with lights festooned around the town on individual buildings. This new initiative is a collaboration between Killorglin Chamber Alliance, traders and publicans throughout the town.

In preparation for this initiative, permanent fixtures have been attached to each building taking part. The brackets will be multi-functional as flags can be attached for future events and celebrations.

In addition, Killorglin Chamber Alliance is working on a proposal for sustainable high-quality event lighting which can be utilised by other community organisations at different events and occasions throughout the year.

A study is taking place which will focus on a best fit for the town. We hope to share a progress update in our next newsletter.



THANK YOU!

All of the activities around Christmas are with the support of the business owners of Killorglin.

Without the help and support from the following individuals and businesses the Christmas in Killorglin initiatives and events simply wouldn't be possible. They include:

- **Topline Boyles**
- **Bunkers Bar**
- **CYMS Killorglin**
- **Fexco**
- **JJ Mc Auliffe**
- **Jones Eurospar**
- **Keane's Supervalu**
- **Kerry County Council**
- **Killarney Christmas Trees (Nicj Foley)**
- **Killorglin Tidy Towns**
- **Killorglin Traders**
- **Killorglin Vintners**
- **Reeks District**
- **Slógadh Design**
- **Tweak**

Killorglin Streetscape Project

THE STREETScape PROJECT WAS INITIATED BY KILLORGLIN CHAMBER ALLIANCE

As you may know, a streetscapes project was initiated by the Killorglin Chamber Alliance at the end of October. Each building on Upper Bridge Street is getting painted to a professional level bringing a fresh new look to this area of the town.

The project is funded by the Town and Village Renewal Scheme as well as volunteer work and a property owners contribution.

The Killorglin Streetscapes Project is supported by Kerry County Council, Killorglin Chamber Alliance, Killorglin Tidy Towns, K-Fest, the property owners in Upper Bridge Street and part-funded by the Department of Rural and Community Development Town and Village Renewal Scheme.

A big thanks to Topline Boyles Killorglin, Cara Credit Union, Alan King and his team who currently are painting their way through the area.

We hope to expand on its success in 2020 to other parts of the town.

About the Town and Village Renewal Scheme

The Town and Village Renewal Scheme is an initiative under the Action Plan for Rural Development. The scheme is one of a series of national and local support measures designed to rejuvenate rural towns and villages throughout Ireland. It is funded by the Department of Rural and Community Development and managed by local authorities.

The scheme aims to:

1. Revitalise towns and villages
2. Improve the living and working environment of rural communities
3. Increase the potential for increased economic activity into the future

You can read more information about the scheme by visiting <http://www.kerrycoco.ie/community/>



Pictured are Alan King and his team painting their way through Upper Bridge Street

SOCIO-ECONOMIC PLAN

Since the Chamber was elected in March we have looked to progress a number of the ideas fostered at the town hall meetings and via the Socio-Economic Plan. The newly elected committee has sought to meet every two weeks since May 2019 to progress a number of the initiatives. In addition, we have looked to build relationships through supporting bodies such as Kerry County Council and Cara Credit Union to name but a few.

The socio-economic plan completed in 2018 continues to be a valuable central vision for all community groups, individuals, businesses and informing projects such as the streetscapes initiative.

To build on the series of successful community engagement meetings last year we plan to host additional public meetings and newsletters to keep everyone updated as to our progress.

There are lots of ways to get involved and help so please come on board as a volunteer. Just register here <https://killorglin.ie/socio-economic-plan/>.



ADDRESS

Killorglin Chamber Alliance
Iveragh Road
Killorglin
County Kerry

FOLLOW US ON TWITTER

www.twitter.com/KillorglinCA

ABOUT US

The Killorglin Chamber Alliance is the core of our community where businesses, individuals, and resources come together. Through our collaboration, we can achieve more for the region than any individual or organization could do alone.

CONTACT US

killorglinchamber@gmail.com
www.killorglinchamberalliance.com

FOLLOW US ON FACEBOOK

www.facebook.com/KillorglinChamberAlliance/